

# DANIEL D. PERRIN

Senior Solutions Architect

*Experienced Corporate Performance Management Professional*

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High-performance Solutions Architect with an outstanding functional and technical track record of success in business intelligence, financial reporting, project management, and software development to lead / plan the architecture, assessment, analysis, development and implementation of Cloud Enterprise / Corporate Performance Management (EPM / CPM) solutions. Demonstrated ability to lead, manage and execute results on both strategic and tactical levels, with domain expertise that includes finance, e-commerce, oil and gas, retail, retail pharmacy, public sector, insurance, public safety, and medical / emergency medical services.

## **Notable Achievements**

- ◆ Over 15 years of experience designing, architecting, implementing, deploying and supporting the Oracle Hyperion Suite of tools, including Financial Consolidation and Close (FCCS), Enterprise Planning and Budgeting (EPBCS), Essbase, Planning and Reporting
- ◆ Slashed 80% in monthly performance reporting time / effort and provided dashboards for driver-based planning by creating Hyperion Financial Reporting reports for 60+ senior executives and category managers
- ◆ Solutions architect for reporting solution which reduced processing of monthly departmental reports from several weeks to less than one day, and added additional reporting capabilities
- ◆ Liaison between internal IT team, marketing team and external consultants throughout project implementation
- ◆ Adept at working on projects with diverse team members in multiple geographic locations
- ◆ Broad-based client-facing functional skills in every aspect of the project life cycle, including requirements gathering
- ◆ Highly regarded as a techno-functional, analytical problem solver and solutions provider

## **STRATEGY / PLANNING PROFICIENCIES / TECHNICAL SKILLS:**

- ◆ Strategic Planning for Technology Platforms
- ◆ Technology / Software Assessment
- ◆ Implementing Enterprise-Wide Change
- ◆ Business Impact Analysis

## **MANAGEMENT COMPETENCIES:**

- ◆ Promote IT Principles, Policies and Processes
- ◆ User and Staff Training / Development
- ◆ Process Improvement
- ◆ Coaching / Mentoring
- ◆ Client Need Analysis and Management
- ◆ Process Discipline
- ◆ Project Management and Development
- ◆ Data Analysis

## **ENTERPRISE PERFORMANCE MANAGEMENT / BUSINESS INTELLIGENCE SKILLS:**

- ◆ Oracle FCCS, EPBCS, Web Reporting Studio
- ◆ Hyperion Planning
- ◆ Essbase Calc Scripts / MaxL
- ◆ Hyperion Financial Reporting, Smart View
- ◆ Hyperion EPMA
- ◆ Hyperion Life Cycle Management

## **CERTIFICATIONS:**

- ◆ Oracle Planning and Budgeting Cloud Service (PBCS) Specialist
- ◆ Oracle EPM Cloud PreSales Consultant
- ◆ Oracle Business Intelligence Cloud Service (BICS) Specialist
- ◆ Oracle Enterprise Performance Reporting Cloud Service (EPRC) Specialist
- ◆ Hyperion Certified Developer: Essbase Analytics
- ◆ Project Management Institute (PMI): Project Management Professional (PMP)
- ◆ Microsoft Certified Technology Specialist: SQL Server

**SELECTED EXPERIENCE:****Principal Consultant****2018 – 2020**

*Performed key role in FCCS implementation in conjunction with EPBCS and ERP. Provided FCCS metadata to the EPBCS team so both EPM applications would have the same structure.*

**AST LLC (Applications Software Technology)**

Lisle, IL

Enterprise Performance Management (EPM) consultancy.

- ◆ Implemented full life cycle of Oracle FCCS from initial setup through go-live, integrated with Oracle ERP
- ◆ Performed master data management to sync data and metadata between the ERP team and EPM FCCS / EPBCS applications
- ◆ Developed user training materials for Oracle FCCS and Oracle EPBCS modules

**Oracle EPM Solutions Architect****2018**

*Performed pre-sales activities with Oracle Hyperion Cloud Service EPM products including proof of concepts, provided product demonstrations and presented proposals to clients, and assisted with effort model creation.*

**CSS INTERNATIONAL**

Charleston, SC

Enterprise Resource Planning (ERP) / Enterprise Performance Management (EPM) consultancy.

- ◆ Created proof of concepts of EPBCS product for clients and performed presentations to potential clients
- ◆ Architected EPBCS Financials module under tight deadlines and won additional work requests
- ◆ Completed functional requirements gathering and system documentation

**Enterprise Performance Management (EPM) Technical Manager****2015 – 2017**

*Defly maneuvered between several roles and responsibilities, including solutions architect and software development, of enterprise-scale Oracle Hyperion projects for multiple clients of a global consulting corporation.*

**CAPGEMINI NORTH AMERICA (Subsidiary of Cap Gemini S.A.)**

New York, NY

Global leader in consulting, technology and IT services with 190,000+ employees in 40+ countries.

- ◆ Implemented full life cycle of Oracle Hyperion products, including Cloud Services (PBCS/EPBCS)
- ◆ Implemented Hyperion Essbase on-premise OLAP system, including multiple Essbase ASO cubes
- ◆ Showcased technical capabilities for multiple sales pursuits and RFP responses; marketing initiatives included face-to-face client presentations, software demonstrations, technical research and creation of presentations
- ◆ Functioned as a SME on team which used Oracle EPMA (Enterprise Performance Management Architect) to keep multiple corporation-wide, business-unit-specific Essbase cubes in sync

**Technical Project Lead / Senior Applications Developer****2011 – 2015**

*Charged with technical project management for Oracle Hyperion Enterprise Performance Management (EPM) full life cycle implementation in collaboration with a team of internal staff and external consultants.*

**CHESAPEAKE ENERGY**

Oklahoma City, OK

Second-largest producer of natural gas and a Top 11 producer of oil and natural gas liquids in the U.S.

- ◆ Primary architect and developer for full life cycle of Hyperion Planning implementations used for enterprise-wide forecasting and budgeting by 54 G&A departments and 20 Capex asset groups
- ◆ Subject matter expert (SME) for Oracle Hyperion suite, including Essbase, Planning, Smart View and Financial Reporting; technical SME for reporting user training
- ◆ Developed high-visibility and high-priority tracking of Key Performance Indicators for operations reporting resulting in meeting daily reporting needs using dashboards with Interactive Reporting
- ◆ Provided development support for Hyperion reporting systems with over 600 users and more than 17,000 reports to enable business users to meet their operational objectives using large EDW and other data sources
- ◆ Mentored team members to increase their proficiency in using unfamiliar technologies

**INDEPENDENT CONSULTANT****2007 – 2010**

*Independent consultant to a wide range of high-profile valued clients, including Prudential, Aetna, Eaton Vance, State Street Corporation, E-Ternational and others.*

**Independent Essbase ASO / Business Intelligence Consultant; OBIEE Architect**

United States

- ◆ As Essbase SME / mentor for Hyperion Planning application with 185 web forms, 220 business rules and 150 users, assisted client with knowledge transfer and transition from consulting firm
- ◆ Partnered with senior management to create daily report detailing and summarizing sales activity across entire enterprise, encompassing 12 dissimilar sales feeds
- ◆ Retired legacy management reporting system with Hyperion system which users easily navigated as needed
- ◆ Applied database standards, best practices, methodologies, processes and procedures which resulted in consistency across projects, enabled comparative evaluation and priorities, and process improvements
- ◆ Estimated work and timelines; provided high quality business/technical solutions on time and within budget
- ◆ Architected OBIEE solutions, RPD structure, OBIEE dashboards, Answers requests, charts and dashboard prompts
- ◆ Mentored and trained staff in Essbase optimization, design and concepts

**Director of Information Technology****2006 – 2007**

*Working with the CEO, established, planned, and directed the entire scope of Information Technology services and administered the overall policies and goals for the company to stand out in the field of competitors.*

**PROFESSIONAL AMBULANCE SERVICE (Pro EMS)**

Cambridge, MA

Provides emergency medical services to the City of Cambridge as well as Harvard University and MIT.

- ◆ Strategically planned and developed policies to achieve the company's strategic vision and business objectives by modifying existing or developing new IT and information processing systems, processes and practices
- ◆ Architected analytic reporting to audit Managed Services Provider's performance, review clinical performance data, create Key Performance Indicators, evaluate systems and determine future needs to facilitate / utilize Information Technology as an industry differentiator
- ◆ Managed third-party vendor relationships and business processes, resulting in increased quality and reduction of rework; improvements included field provider computers having all applications 100% verified prior to deployment
- ◆ Created and monitored additional business value from IT data and assets

**Hyperion Essbase Project Lead / Hyperion Essbase Architect****2001 – 2006**

*Hands-on project lead for implementation of multi-year, multi-million-dollar business intelligence and predictive analysis system. Charged with daily e-commerce sales performance reporting.*

**CVS PHARMACY / CVS HEALTH**

Woonsocket, RI

Fortune 10 company and largest pharmacy healthcare provider in the U.S., with 9,900+ stores and integrated offerings.

- ◆ Lead technical architect on multiple planning and budgeting projects, including architecting solutions, estimating effort, and splitting project into components for individual work
- ◆ Delivered full life cycle Hyperion custom-developed application, including Hyperion Planning, Financial Reporting and Essbase Analytics
- ◆ Coordinated teams to deliver on leadership's strategic Business Intelligence (BI) objectives, including teams responsible for BI, database administration, change management, and production job control
- ◆ SME for Hyperion Essbase system used by field managers to track stores' financial performance
- ◆ Managed and mentored cross functional team of up to 18-25 members from internal IT, business, marketing departments and external consulting personnel to transition and enhance custom developed software

**HIGHER EDUCATION:**

MS, BS - EHS Management / Administration, University of Maryland Baltimore County

AAS - Computer Information Systems, Emergency Medical Technology, Northern Virginia Community College

**ADDITIONAL KEYWORDS:**

EPBCS FCCS FDMEE FDQM FP&A PCMCS account reconciliation calculation manager data relationship management dimension documentation EPM automate financial consolidation and close financial planning and analysis hybrid knowledge transfer liaison profitability and cost management rollout